

## INDIVIDUAL PRODUCT DETAILS

### BR7037 Seated Lat Pulldown Circular



## 1. Identity Card

|                   |                                                                                                                                   |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| Model             | BR7037                                                                                                                            |
| English Name      | Seated Lat Pulldown Circular                                                                                                      |
| Primary Muscle    | Latissimus Dorsi                                                                                                                  |
| Secondary Muscles | Teres Major、Trapezius、Biceps                                                                                                      |
| One-line Pitch    | “Precisely sculpting back width and thickness through multi-dimensional composite grips and a diagonal physiological trajectory.” |

## 2. Product Overview

The **BR7037** is a premium plate-loaded strength machine specifically engineered for the core muscles of the back, featuring a rugged exterior and robust structure ideal for professional strength gyms, athletic performance centers, and advanced strength zones within commercial fitness clubs. Equipped with multi-angle extended grips, it supports various hand positions from overhand and neutral to wide and narrow, fully activating the latissimus dorsi, teres major, and trapezius to meet both width and thickness training goals. The isolateral motion arm design prevents compensation and promotes balanced muscular development. Its diagonal movement path aligns with the natural trajectory of the shoulder complex during upper back engagement, ensuring maximum muscle stimulation. Additionally, a front stabilizing auxiliary handle supports unilateral isolated training by providing extra bracing. The gas-assisted stepless seat adjustment and 3-position adjustable thigh pads flexibly accommodate different body types, ensuring stability and a natural force-delivery path throughout the exercise.

### 3. Key Features



#### Multi-Angle Grips for Full Activation

Extended grips support various hand positions and widths to deeply activate core back muscles and meet diverse training objectives.



#### Isolateral Arms for Balanced Strength

The isolateral design prevents compensation, aiding in the symmetrical development of bilateral back strength and muscular volume.



#### Auxiliary Handle for Stable Support

The front-mounted single-hand grip provides solid bracing for isolated unilateral training, significantly enhancing control and focus.



#### Flexible Adjustment & High Adaptability

Features a gas-assisted seat and 3-position thigh pad adjustment to easily accommodate various physiques, ensuring a stable and comfortable workout.

## 4. Main Parameters

| Functional                   | Single Function                     |
|------------------------------|-------------------------------------|
| Dimensions (L × W × H)       | 1755mm×1423mm×2134mm<br>69"×56"×84" |
| Net Weight                   | 252kg/556lbs                        |
| Starting weight without load | One side 5kg/11lbs                  |
| Max Load Capacity            | One side 150kg/331lbs               |
| Training handle material     | stainless steel、knurling            |
| Bearing type                 | spherical bearing                   |
| Linkage mechanism            | YES                                 |
| Main Frame Tubing            | PT50×100×2.5mm                      |
| Arm Tubing                   | Φ60×3.0mm                           |