

BR Series

A High-Intensity, High-Versatility Strength Series for Iron Gyms and Advanced Training

The Insight BR Plate-Loaded Series is purpose-built for iron gyms, professional training facilities, and advanced lifters who demand uncompromising performance and depth in strength training.

BR stands for Battle Ready—a state of readiness designed to withstand and deliver high-intensity training at any moment. With solid structures, clearly defined load paths, and uncompromising load capacity, the BR Series embodies restrained power—like a tiger coiled and ready to strike, strength held in reserve.

The series features an extensive lineup of up to 50 models, offering unmatched variety and flexibility for strength training environments. Through precisely engineered movement trajectories and a wide range of functional options, the BR Series delivers exceptional training versatility, engagement, and long-term value, making it an ideal choice for serious strength-focused facilities.



BR7001
SEATED CHEST PRESS

Dimension	1890*1870*1530mm
Total Weight	190kg



BR7003
SEATED SHOULDER PRESS

Dimension	1418*1600*1462mm
Total Weight	141kg



BR7005
SEATED ROW

Dimension	1630*1415*1540mm
Total Weight	174kg



BR7019
LINEAR LEG PRESS

Dimension	2415*1810*1425mm
Total Weight	275kg



BR7027
SEATED HIGH ROW

Dimension	1984*1519*2185mm
Total Weight	218kg



BR7031
3D SMITH HIP THRUSTER

Dimension	1757*1698*1362mm
Total Weight	177kg



BR7036
HACK SQUAT

Dimension	2311*1645*1528mm
Total Weight	254kg



BR7037
SEATED LAT PULLDOWN CIRCULAR

Dimension	1755*1423*2134mm
Total Weight	267kg



BR7039
BELT SQUAT

Dimension	2059*1647*1643mm
Total Weight	207kg



BR7043
VERTICAL LEG PRESS

Dimension	1807*2354*2078mm
Total Weight	259kg



BR7044
ABDUCTOR

Dimension	1655*1495*1615mm
Total Weight	168kg



BR7060
ISO BENT OVER ROW

Dimension	1755*1700*1640mm
Total Weight	174.5kg